

SEAMLESS AND AUTHENTICATED TRANSFER OF A USER FROM AN E-BUSINESS WEBSITE TO AN AFFILIATED E-BUSINESS WEBSITE

ABSTRACT OF THE DISCLOSURE

An arrangement is provided for a seamless and authenticated transfer of a user from a main web site to an affiliated web site. A main web site may, after a user registers at the main web site, advise the user about an available service offered at an affiliated web site via a linking page with a ticket, which contains information related to the user. When the user chooses to connect to the available service at the affiliated web site, the ticket is seamlessly sent to the affiliated web site and is used to automatically verify the user before the affiliated web site provides the available service to the user.